

About WEDDINGS







Weddings and Honeymoons magazine is the UK's number one for a good reason – packed full of the very best advice and tips, it's a great read, a treat for the eyes and every bride's bridal bible. In the short space of time that we have them as an audience, brides trust what Weddings & Honeymoons is telling them. We are in a unique position to offer ideas and inspiration and recommendations, where the budgets are big and the dreams are very real.

Magazines are experiencing something of a hiatus, and print is suffering, but wedding magazines are completely unique in their allure – brides long for a tangible product to flick through, to hold, to buy, to enjoy. That's where Weddings & Honeymoons comes in – as the only magazine on the newsstand delivering quality content, put together by a team with years of experience, it revels in a unique position of power.

Couple the content with an unrivalled distribution, throughout the supermarkets and WH Smith, a huge social media following and digital marketing, Weddings & Honeymoons offers a unique all-encompassing multi-level platform for your marketing. Weddings & Honeymoons is also available across the continent, in the States and in Australia.

The Weddings & Honeymoons team has all the expertise to make your marketing work. Editorial know-how, advertising acumen, fun and friendly people who enjoy promoting your business to their huge, hungry audience.















All New For 2023

Weddings & Honeymoons has a fresh feel, and with every issue, proposes new content that appeals to readers and clients. Over the years, the team at Weddings & Honeymoons has built a brand that couples fall for edition after edition, and suppliers long to be included in.

Weddings & Honeymoons is the ultimate guide to weddings. Everything, from fashion, real wedding stories, planning tips and honeymoon destinations, can be uncovered across our pages. With every issue come new trends and ideas to help couples waltz confidently down the aisle. And, all new this year is the Home Edit, a section dedicated to supporting newlyweds as they set up their new life together.

With novel social media campaigns, a newly-launched podcast and many unmissable competitions, 2023 is packed full of exciting projects for Weddings & Honeymoons. For everyone working in the aweinspiring wedding realm, now is the time to step up your marketing campaign and get on board with a magazine well on its way to dizzy new heights.



Distribution

PRINT

Around the UK, over 35,000 copies are available at major newsagents, supermarkets, railway stations, airports and with prime positions at the prestigious Harrods and Selfridges.





Sainsbury's TESCO



Special interest print distribution across airlines and lounges including Heathrow, Virgin Atlantic, Malaysia Airlines, Air Canada and Star Alliance Capturing the attention of audiences from around the globe.

USA

Available at huge national bookseller Barnes & Noble and JOANN.

AROUND THE WORLD

Weddings & Honeymoons Magazine has incredible distrubition across Australia, Belgium, China, Germany, Hong Kong, Hungary, Luxembourg, New Zealand, Singapore, South Africa, Switzerland, Taiwan, United Arab Emirates, Italy and Ireland.

DIGITAL

We have an unlimited number of worldwide digital readers on our digital reading platform, Issuu. Plus, each new issue available to view on screens across 30,000 hotel rooms including, amongst others, the Fairmont and Sofitel hotel groups.

With a national and international audience, we are reaching thousands of newly engaged couples every day. Join us on this journey of expansion and be discovered by couples looking for the very best suppliers for their wedding day.















Our Audience

We use multi-channels from social media to website posts to inspire, educate and bring wedding joy to our audience. Our team of wedding and marketing experts know how best to bring your product to market and create content that will not only work for you but will also work for our brides. With plans in motion to expand our channels to include regular e-newsletters, more website content, we are constantly working to reach our brides on every level.

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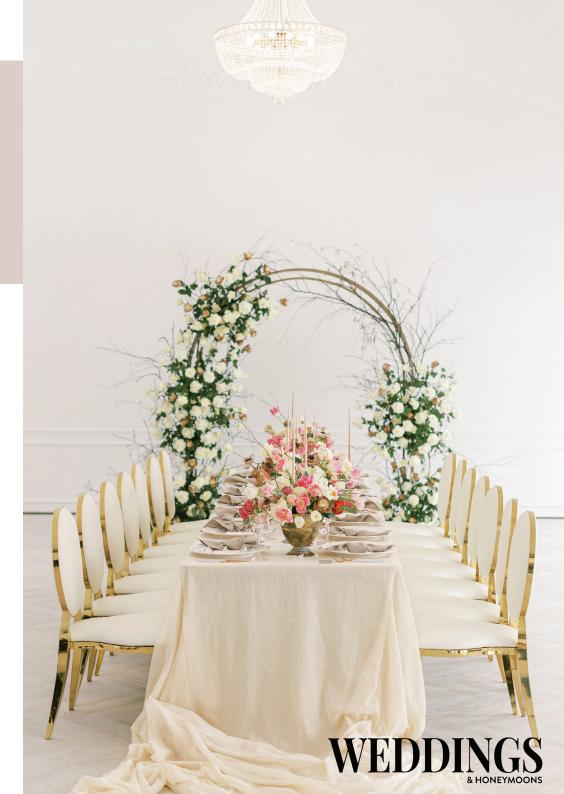
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We are Britain's Best Selling Wedding Title!



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INSIDE BACK COVER DPS £13,995

List your business on our 'PLAN YOUR WEDDING' directory. You will be the exclusive supplier for your industry in your county. As a directory listing you receive all of the below

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https://issuu.com/dwha3/docs/april_may_digital

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